



**FOR IMMEDIATE RELEASE**

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**Optical Veteran Steve Ross Joins NSL Analytical Services, Inc.**

*Former Owner of Midwest Optical Laboratories and past-president of the Optical Laboratories Association has joined forces with NSL Analytical Services as a Manufacturers' representative to the optical industry.*

**Cleveland, Oh—June 17, 2009**—Optical veteran, Steve Ross has joined forces with NSL Analytical Services, Inc. as a manufacturer representative to the optical industry. Ross brings over 30 years of experience in the Optical Industry and is the former owner of Midwest Optical Laboratories in Ohio and a past-president of the Optical Laboratories Association.

"It is really great to have Steve join our team to promote our testing services. We have been searching for an individual with optical industry expertise that could represent NSL Analytical's testing services," said Larry Somrack, president of NSL. "Steve is well respected in the industry and understands the testing needs of the optical manufacturers."

"I'm very happy to be joining NSL Analytical and am excited about the new testing options that are available to the optical industry," said Ross. "The breadth of services that NSL offers makes the company an ideal partner for many companies in the industry."

**Quality Certifications and Ophthalmic Testing Capabilities**

As an accredited ISO/IEC 17025 scientific commercial testing laboratory, NSL Analytical was recently selected as the preferred testing laboratory of The Vision Council. NSL's staff of over 65 chemists, scientists and metallurgists brings of wealth of analytical and materials testing expertise to ophthalmic lens and frame testing.

NSL Analytical's Ophthalmic testing services include complete lens testing for abrasion, coating characterization, cross hatch adhesion, accelerated exposure, optical properties and more. The company's frame and accessories testing services include chemical resistance, mechanical properties, and lead testing in compliance with CPSC requirements as well as ISO, ANSI and ASTM tests.

**About NSL Analytical Services, Inc.**

NSL Analytical Services Inc. is an independent commercial materials testing laboratory. NSL offers a broad spectrum of analytical materials testing services including Inorganic elemental Chemical analysis, Metallurgical engineering, mechanical and tensile testing, and Polymer and composite materials testing. NSL Analytical provides material characterization, process evaluation, failure analysis, and specialized testing that helps customers achieve the highest standards of product quality.

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