

FOR IMMEDIATE RELEASE

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NSL Analytical Builds New England Region Staff to Help Area Manufacturers Resolve Testing Issues

Jim Martin to Lead Materials Testing and Analysis Business in Northeast

February 2015 (Cleveland, OH) --- NSL Analytical Services, Inc. announces the appointment of Jim Martin as Business Development Leader in the New England States. Mr. Martin brings more than 39 years of industry experience in business development, sales and marketing in testing and instrumentation. His knowledge and experience in Spectrometry, Materials Testing, and Physical Quantification brings a wealth of knowledge and experience to this position. He is an active member and contributor to technical groups, published numerous articles, and has been recognized for his activities in support of ASM International, Society of Plastic Engineers and others.

"It is really great to have Jim join our team to support our customers and answer questions about testing and how NSL can support them in meeting testing needs of their products," said Larry Somrack, president. "Jim's experience, technical and business education, and knowledge of customers in the Northeast is a real asset for NSL."

His responsibilities include assisting NSL's customers with business and technical needs. He is charged with helping customers in Massachusetts, New Hampshire, Maine, Rhode Island and Connecticut meet their testing requirements with NSL's broad range of thorough, accurate, timely objective materials analysis, testing, characterization and consulting services.

Mr. Martin will offer the full suite of analytical testing NSL offers for industrial, commercial and research organizations...continuing NSL's quality policy principles of *Trust, Technology and Turnaround*. NSL customers can be found in many markets and industries ranging including Aerospace, Medical Devices, Plastics, Automotive, Electronics, Metals Forming, Heat Treating, Energy, Nuclear, Organic Polymers, Pharmaceuticals, Ceramics, Optics.

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About NSL Analytical Services, Inc.

A recognized leader in analytical testing, NSL Analytical Services, Inc. is an **Independent Commercial Testing Laboratory specializing in Inorganic Elemental Chemical Analysis, Metallurgical and Microscopy Evaluations and Polymer Materials Testing**. NSL Analytical helps customers achieve the highest standards of product quality from design to launch by providing accurate, reliable and repeatable materials testing results. For more information, visit <http://www.nslanalytical.com>

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